Ist Sem. B.Com Examination Nov/Dec. - 2005 COMMERCE

Business Economics - I

Time: 3 Hrs.

Max. Marks: 90

Section A

- Answer any TEN sub-questions. Each sub-question carries 2 marks
 (10x2 = 20)
 - a) What is business operation?
 - b) What is business economics?
 - c) What is consumption?
 - d) What is total utility?
 - e) State the law of demand.
 - f) What is a budget line?
 - g) What is meant by elasticity of supply?
 - h) Give an imaginary indifference schedule.
 - i) Diagrammatically represent increase in supply and contraction of supply.
 - j) What is production function?
 - k) What is ISO Cost Curves?
 - I) What is real cost?

Section B

Answer any FIVE of the following. Each question carries 5 marks (5x5 = 25)

2. A manufacturer incurs a total fixed cost of Rs. 400 to produce 6 units of the product. The marginal cost is as follows:

 Output
 1
 2
 3
 4
 5
 6

 M.C.
 220
 100
 70
 85
 145
 250

Find out total cost, variable cost, average cost, average variable cost and average fixed cost.

The following is from the sales records of XYZ Company. Using least square method forecast the sales for the year 2006 and 2007:

 Year
 2001
 2002
 2003
 2004
 2005

 Sales (in lakhs)
 35
 40
 30
 60
 50

With the help of the following data, adopting total outlay method, findout the price elasticity of demand. Diagrammatically represent the demand curves.

Price	Quantity
Rs.10	1,000
Rs. 9	2,000
Rs. 8	3,000