

V semester B.Com examination, December 2007
(Semester scheme)(New)
COMMERCE (Paper-5.3)
Entrepreneurship Development Programme

Time : 3 hrs

max. Marks:90

SECTION-A

1. Answer any 10 sub-questions. Each sub question carries 2 marks (10x2=20)

- a) Define the term "entrepreneur".
- b) What is innovation?
- c) What is a "Tiny industry"?
- d) Define sole trading concern.
- e) What is a project?
- f) What are subsidies?
- g) What is seed capital?
- h) What is a business plan?
- i) Expand: a) KSIIDC b) IFCI
- j) What do you mean by Industrial Estate?
- k) What do you mean by sick industrial unit?
- l) What is a trade mark?

SECTION-B

Answer any five of the following. Each question carries 5 marks.

2. Explain the functions of an entrepreneur.
3. What are the barriers to entrepreneurship?
4. Discuss the merits of small scale industries.
5. Explain the product range in small scale industries.
6. Explain the stages of project planning.
7. How do you choose the site for location of a small business?
8. What are the financial aspects of the business plan?
9. Write a note on different financial institutions connected with small scale industry.

SECTION-C

Answer any three of the following. Each question carries 15 marks.

10. Discuss in detail the characteristics of a successful entrepreneur.
11. Explain the problems faced by small scale industries in India.
12. Discuss the various steps involved in starting a business.
13. Discuss the various financial incentives given to Small Scale Enterprises (SSE).
14. What are the causes of industrial sickness? discuss